

Privacy Policy

This privacy policy will explain how The Book Guru uses the personal data that is collected from you when you use this website.

What data do we collect?

Personal identification information (Name, email address, phone number, etc.)

How do we collect your data?

You directly provide The Book Guru with most of the data we collect. We collect data and process data when you:

Register online or place an order for any of our products or services.

Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.

Use or view our website via your browser's cookies.

How will we use your data?

The Book Guru collects your data so that we can:

- Process your order, manage your account.
- Email you with special offers on other products and services we think you might like.

We will never share your data with anyone outside of The Book Guru.

Any payment is made outside of The Book Guru website and third party payment providers will have their own privacy notice.

How do we store your data?

The Book Guru securely stores your data in our cloud-based email system hosted by Google

The Book Guru will keep your email address for up to five [5] years. Once this time period has expired, we will delete your data. If you would prefer it to be deleted sooner, please email me at clare@thebookguru.co.uk.

What are your data protection rights?

The Book Guru would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request The Book Guru for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that The Book Guru correct any information you believe is inaccurate. You also have the right to request The Book Guru to complete information.